By Dental Tribune MEA | CAPPmea

Dubai, UAE

www.cappmea.com

THE YEAR IN REVIEW: 2015

CAPP and its partners redefine the dental world

DUBAI, UAE: Last year marked the 10th year anniversary of Centre for Advanced Professional Practices (CAPP). In 2015, CAPP has enjoyed its most successful year of its existence starting 11 years ago – achieved via the hard work of its employees and a true customer focused approach. CAPP is proud to have served the dental community of thousands: from dentists, dental technicians, dental assistants, to corporate business, entrepreneurs and governmental organizations. In 2015, CAPP organized and managed three major events which were rated with an average score of 88% by the participants.

10th CAD/CAM & Digital Dentistry Int'l Conference

The 10th edition of the CAD/CAM & Digital Dentistry International Conference was a true success. It took place at the Suntec, Singapore on the 04 and 05 of December 2015. Positive feedback was received from over 600 (+15% vs 2015) dental professionals and industry leaders who attended the conference. Additionally, held during the conference Dental Technicians and Lab Owners.

The next edition will take place in Jumeirah Beach Hotel on the 06-07 May 2016.

3rd Asia Pacific, CAD/CAM & Digital Dentistry Int'l Conference

The 3rd edition of the Asia Pacific, CAD/CAM & Digital Dentistry International Conference was a true success. It took place at the Suntec, Singapore on the 04 and 05 of December 2015. Positive feedback was received from over 2,463 participants (+61% vs 2014) who listened by a total of 2,463 participants (+61% vs 2014) who listened.

The 11th edition of the conference will take place in Jumeirah Beach Hotel on the 06-07 May 2016.

7th Dental Facial Cosmetic Int'l Conference

The 7th Dental Facial Cosmetic International Conference 2015 in Dubai (15-14 November 2015) was the largest scientific conference ever to be organized by CAPP – it was visited by a total of 2,465 participants (+61% vs 2014) who listened and proactively interacted with the 55 speakers coming from USA, Saudi Arabia, India, Brazil, UK, Switzerland, Chile, Greece, Italy, UAE, Denmark, Germany, Singapore, South Africa and Costa Rica. The venue was as usual the magnificent Jumeirah Beach Hotel. The 45 sponsors and exhibitors completely filled in the Convention Center and they showed the dental professionals the latest in the dental world. The feedback received was excellent and a quote received from one of the delegates sums it all up: “Totally worth coming!”. Several significant events took place during the five days of Continuing Dental Education including the 4th American Academy of Implant Dentistry Global Conference, Inman Aligner Symposium, 3rd Dental Hygienist Day, 19 Hands-On Courses, Election of Emirates Dental Society, 25th Annual Meeting of ICD and the Excellence Awards 2015 in Aesthetic Dentistry.

During the conference CAPP by organizing the Excellence Awards 2015 in Aesthetic Dentistry brought together the regions very best and most committed dental clinicians in Aesthetics Dentistry. The Award has been designed to recognize the winners for their outstanding commitment to aesthetic dentistry and their ongoing pledge to provide their patients with the highest possible healthcare care.

CAPP had the honour to host Operation Smile UAE (OSUAE). OSUAE is an international children’s charity committed to saving lives and allowing children with clefts to smile properly for the first time. The charity does this by providing free surgeries and after care to those affected. Since the founding in 1982 the OSUAE has provided more than 200,000 free surgeries to children and young adults around the world and over 2 million comprehensive healthcare evaluations. The organization recruited many new medical volunteers.

The 8th Dental Facial Cosmetic International Conference will take place in Jumeirah Beach Hotel on the 04-05 November 2016.
10th CAD/CAM

Delegates enjoying the splendid lunch at Jumeirah Beach Hotel

The Scientific Session at the 10th CAD/CAM & Digital Dentistry in Jumeirah Beach Hotel Dubai

The winners of the Excellence Awards 2015 in Aesthetic Dentistry

KERR - Gold Sponsor

Delegates during the 3rd DHD

IA Symposium during 7th DFCIC

Oral-B - Official Sponsor

Henry Schein - Official Sponsor

Ivoclar Vivadent - Crystal Sponsor

Exhibitors at 10th CAD/CAM

Sirona - Platinum Sponsor

The winners of the Excellence Awards 2015 in Digital Dentistry

Dr. Eduardo Mahn, Chile

Hands-on courses

Dr. M. Al-Obaida, President of Saudi Dental Society greeting Prof. Elie Maalouf, President of Lebanese Dental Society at 7th DFCIC

Planmeca - Gold Sponsor

Delegates during 10th CAD/CAM

DeguDent - Official Sponsor

CAPP thanks all sponsors, delegates, speakers & exhibitors!

SPONSORS
ABOUT CAPP
Centre for Advanced Professional Practices (CAPP) is an American Dental Association (ADA) C.E.R.P Recognized Provider, specializing in CME and CPD dental programs – conferences, hands-on courses, workshops and self-instruction programs. For the past 11 years CAPP has facilitated over 590 CME programs educating over 59,000 international participants. Ever since 2005 CAPP has experienced year-on-year growth and in 2015 alone CAPP educated nearly 15,000 international dental professionals.

With the opening of CAPP Asia in 2012, the company's reach has expanded to the Asia-Pacific region and beyond.

In 2012, CAPP joined the global family of 96 publishers by becoming the proud owner of the Dental Tribune Middle East & Africa edition, and has since been delivering six print editions annually to over 20,000 dental professionals (120,000 copies annually) in the Middle East and Africa region and delivers a newsletters to over 41,000 active subscribers every two weeks (approx. 984,000 e-mail annually). Through its international website, the latest industry news reaches the largest dental community worldwide—an audience of over 1,000,000 dental professionals.

WHAT DOES CAPP DO

CONFERENCES
• CAD/CAM & Digital Dentistry Int’l Conference | Dubai & Singapore
• Dental-Facial Cosmetic Int’l Conference
• Dental Technicians Int’l Meeting
• Dental Hygienist Seminar
• Various Dentistry Awards

CONTINUING DENTAL EDUCATION
CAPP offers over 60 hands-on courses per year across a broad spectrum of subjects. Classes vary in length from one-day seminars and short courses to weekly classes and degree programmes. All programs are certified from the authorized accreditation entities.

DENTAL TRIBUNE MEA
Dental Tribune Middle East & Africa is part of the globally renowned Dental Tribune International Publishing Group – a combined network including more than 100 trade publications that reach more than 1,000,000 dental professionals in more than 98 countries in 29 languages. The unique publishing platform combines print and online media, offering a multitude of marketing channels to reach the largest dental community worldwide.

mCME SELF INSTRUCTION PROGRAM
CAPP together with Dental Tribune provides the opportunity with its mCME - Self Instruction Program, a quick and simple way to meet your continuing education needs. mCME offers the flexibility to work at one's own pace through the material from any location at any time. The content is international, drawn from the upper echelon of dental medicine, and also presents a regional outlook in terms of perspective and subject matter.

CORPORATE MARKETING, PR & EVENTS
CAPP offers multi-faceted collaborations with leading brands in dental industry such as Oral-B (P&G), Philips, Colgate, Wrigley’s and GSK (just to name a few) to engage with the community of dental professionals. CAPP supports the companies by helping them to establish accredited year-round programs for dental professionals. In addition, CAPP's database of 41,000 dental professionals in MEA, provides the opportunity to every company to reach the majority in the region.

CONTACT CAPP

DUXBAY OFFICE
CAPP DMCC
Office 1103 | Fortune Executive Tower | JLT
P.O. Box: 450355 | Dubai, UAE
Mobile: +971 50 279 3711
Telephone: +971 4 361 6174
Fax: +971 4 368 6883
E-mail: events@cappmea.com
Web: www.cappmea.com

SINGAPORE OFFICE
CENTRE APP ASIA Pte Ltd
7 Kaki Bukit Road 1 | #03-06 Euros Techno Link
P.O.Box: 415937 | Singapore
Telephone: +65 6392 2806
Fax: +65 6392 1296
E-mail: registration@capp-asia.com
Web: www.capp-asia.com